

Akamai Completes Acquisition of acerno

CAMBRIDGE, MA - November 03, 2008 - Akamai Technologies, Inc. (NASDAQ: AKAM) today announced it has completed its acquisition of acerno, a privately held company based in New York, NY. Akamai announced a definitive agreement on October 21, 2008 to acquire acerno in a merger transaction.

The acquisition of acerno, a unique online co-operative of shopping and purchase data for enabling more relevant online advertising, is intended to enhance Akamai's Advertising Decision Solutions.

"Our customers have expressed growing interest in solutions that will enable them to make more precise and efficient online advertising decisions," said Mike Afergan, Akamai's CTO and senior vice president of Advertising Decision Solutions. "With our acquisition of acerno now complete, we are excited to add more value to our Advertising Decision Solutions line. Our combined capabilities should benefit the eco-system of ad networks, online publishers and Internet advertisers by providing them with real-time, actionable data to serve more relevant marketing messages."

The Akamai Difference

Akamai® provides market-leading managed services for powering rich media, dynamic transactions, and enterprise applications online. Serving the world's most recognized brands across diverse industries, Akamai has revolutionized how online publishers can monetize their content, and how online advertisers can expand their customer reach. Transforming the Internet into a more viable place to inform, entertain, advertise, interact, and collaborate, Akamai's global network of tens of thousands of distributed servers provides the scale, reliability, insight and performance for businesses to succeed online. To experience The Akamai Difference, visit www.akamai.com.

The release contains information about future expectations, plans and prospects of Akamai's management that constitute forward-looking statements for purposes of the safe harbor provisions under The Private Securities Litigation Reform Act of 1995, including statements regarding the expected benefits of the acquisition of acerno. Actual results may differ materially from those indicated by these forward-looking statements as a result of various important factors including, but not limited to, expectations regarding the performance of the combined business, difficulty in integrating acerno's operations with Akamai's, failure of Akamai's network infrastructure, market acceptance of our Advertising Decision Solutions services and those provided by acerno and other factors that are discussed in the Company's Annual Report on Form 10-K, quarterly reports on Form 10-Q, and other documents periodically filed with the SEC.